Please do not attempt to change Wisconsin's great "no call" policy. My husband and I never purchased anything or took our business to a different company because of a telemarketer's call. In fact, we are less likely to do business with companies that interrupt our lives in this way. If it is a company we have ceased to do business with for some reason, no calls are necessary. We know where to find it should we want to resume our relationship. We like our peaceful evenings at home.